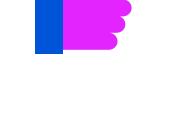


TURBOCHARGE YOUR AI PROJECTS WITH AN INTELLIGENT DATA INFRASTRUCTURE The AI revolution has transformed IT priorities overnight. Businesses that

want to stay in the lead must be able to manage large, complex, dataintensive AI apps and workloads without a hitch. But this innovative challenge brings with it distinct opportunities, and a smart,

deliberate approach to using, storing, and protecting data can keep you ahead of your competitors—alongside your customers—in the Al race. Ahead, we cover the five key elements you need for an Al-ready intelligent

data infrastructure.



infrastructure is the #1 reason for Al project failure¹

Inability to access data due to

DESIGN A DYNAMIC, EXTENSIBLE DATA PIPELINE When it comes to AI, an intelligent data infrastructure does more than store data;

it should also support efficient data flow that's customized for Al-specific tasks. This enables you to easily transfer models and data from on-premises to the cloud and back again as needed. A dynamic, agile infrastructure also makes data accessible and easy to analyze by accommodating various data types. TAKE ACTION: Build a data infrastructure that's not just a hub, but an Al powerhouse built with intelligence. In addition to supporting every stage in the

Al data pipeline—from collecting and cleaning to training and deployment—your infrastructure should enable more data to move quickly across the pipeline, from edge to core to cloud. This ensures high performance, reliability, scalability, and cost-effectiveness. of global businesses say their storage

needs major improvement or a complete overhaul to meet the needs of Al1

STRATEGIC SCALABILITY The relationship between AI and data isn't just about numbers; it's also about quality and efficiency. Despite boosting AI performance, massive datasets make significant

SET YOUR SIGHTS ON

computational demands and can cause issues such as overfitting. This is especially pertinent when it comes to generative AI, whose tremendous data output can place unprecedented strain on your system. For sustainable Al growth, organizations should consider an efficient data infrastructure that can handle big, diverse datasets while smoothly integrating with existing IT landscapes.

TAKE ACTION: Invest in an advanced data management architecture specifically designed for AI scalability. Aside from data quantity, prioritize data quality, availability, and effective integration with your enterprise environment, this multifaceted approach

is key to scaling Al projects without sacrificing performance. **Generative Al's potential**

DEMYSTIFY DATA

\$4.4 TRILLION²

annual contribution to the

global economy

As a NetApp Prestige Partner, GDT's strategic investments in NetApp capabilities translate into powerful outcomes that drive business forward.

unified management.

and guaranteed recovery.

MANAGEMENT

For example, unified control can allow you to build an approved AI cluster with

■ NetApp

PRESTIGE PARTNER

TAKE ACTION: Piecemeal tools and solutions are not your friend. To simplify operations and drive progress, look to native cloud integration, familiar resources, and

US execs report feeling overwhelmed by Al integration³

Success remains elusive. 57% of

preconfigured solutions that are right-sized for the most common use cases. This

allows you to get workloads up and running quickly and easily.



PRIORITIZE CYBER RESILIENCE High-stakes data calls for versatile, ironclad, and comprehensive protection—especially in our Al era. To keep you ahead of threats, your security should safeguard data with

built-in real-time cybersecurity and anomaly detection. It should use scalable data snapshots to enable versioning and traceability of multiple Al models in production, as well as integrate classification and insight to meet data privacy and governance policies. And it should fortify your cyber defenses with Al- and ML-based ransomware protection

TAKE ACTION: Set your Al projects up for success with robust security that

automatically scans, analyzes, and safeguards data across your hybrid multicloud

environment. Opt for a solution with built-in access controls, versioning, and traceability. of global IT leaders doubt their team's ability to implement Al4



building an Al-ready data infrastructure. Partner with a professional like GDT that has the specialized knowledge and skills that many organizations lack. GDT has the expertise to help you keep up to speed in our rapidly evolving digital world.

GDT will build and execute a detailed roadmap designed to accelerate Al success. of IT leaders worldwide are seeking to reap the benefits of Al,4 but only 21%

of global organizations feel close to

scaling Al across their enterprise¹

infrastructure experts who understand the ins and outs of hybrid cloud and take an advisory approach to assess your specific needs, capabilities, and bottlenecks.

Al is only as good as the data that fuels it. NetApp® gets that.

training and analytics to drive better results with confidence.

To unlock the full potential of AI, it's important to think of your data infrastructure as a dynamic, Al-focused powerhouse. Prioritize scalability that values data quality as much as quantity. Take proactive measures to ensure your strategy offers both visibility and flexibility. Simplify your operations by avoiding fragmented solutions and opting for unified data management systems. That might sound like a lot. But you don't have to go it alone. NetApp and GDT can turbocharge your AI projects with an intelligent data infrastructure that enables seamless management across every stage of the Al life cycle. With a common operating environment across all your data,

START WITH A COMPLIMENTARY GDT WORKSHOP Maximize the potential of your Al initiatives with a complimentary Al Infrastructure Workshop

We make it easy to hit the ground running with workshops, validated solutions, and simple-to-use

everywhere, you can accelerate cutting-edge initiatives and maximize performance for model

blueprints that enable you to effortlessly transform raw data into actionable insights.

from GDT. During this interactive engagement, we'll explore your specific needs and objectives, infrastructure gaps and capabilities, security and governance practices, industry trends, ROI,

and more. You'll get a high-level roadmap with prioritized recommendations and actionable next steps to achieve your Al goals. Claim My Al Infrastructure Workshop 🔵

 1 IDC. $\underline{\text{"Enabling Al Transformation with Intelligent Data Infrastructure."}}$ March 2024. ² McKinsey Global Institute. "Al could increase corporate profits by \$4.4 trillion a year, according to new research." July 7, 2023. $^{\rm 3}$ edX. "Navigating the Workplace in the Age of Al." September 14, 2023. ⁴ Salesforce. "85% of IT Leaders See Al Boosting Productivity, but Data Integration and Overwhelmed Teams Hinder Success." January 23, 2024.

Contact us

About NetApp NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services,

NetApp

and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silofree infrastructure, harnessing observability and Al to enable the industry's best data management. As the only enterprisegrade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and

© 2024 NetApp, Inc. All Rights Reserved. NETAPP, the NETAPP logo, and the marks listed at http://www.netapp.com/TM are trademarks of NetApp, Inc. Other company and product names may be trademarks of their respective owners. NA-1115-0724.